We Are Working to Close the Gender Gap in Insurance
The head of an industry group says insurers are meeting this week to look for ways to do more.

By Mary A. Griffin | February 26, 2020

Rowena Roy's recent commentary on Closing the Gender Gap in Insurance was a striking read.

(Related: Closing the Gender Gap in Insurance (https://www.thinkadvisor.com/2020/02/24/closing-the-gender-gap-in-insurance/))

In many ways, it feels we've come so far from the limitations of work cultures of decades past. But it's clear there is much more to do in this industry.

That is why the Life Insurance Council of New York is co-hosting a two-day event, Women & Diversity: Expanding Opportunities in Insurance, with the American Council of Life Insurers and the American Property Casualty Insurance Association.

The two-day event starts tomorrow, in New York, and it's sold out. Over 300 attendees will be joining us as we examine and move to overcome the gender and diversity gap in our industry.
We've created panels to examine relevant research, including McKinsey's Women in the Workplace study and the Financial Women's Association paper on Gender Inclusion and its Impact on Women in Financial Services. These panels will provide answers to questions such as, “What does the talent pipeline look like for insurance and where are the pinch points by gender and race?” and “What are diversity leaders doing to make progress more quickly?”

We'll hear from CEOs, chief diversity officers, policymakers, regulators and other stakeholders on how we can continue closing the gender gap and attract more diversity in the insurance industry. Our presenters will share best practices from across insurance and beyond in terms of accelerating gender equality.

Forward thinkers know that a diverse and inclusive workplace is essential to hiring and retaining top talent in the insurance industry. To that end, it's imperative to attract more women and minorities to the industry and help foster continued growth in their careers. We'll continue to work toward a future where all people, regardless of gender or color, have the same opportunities in our industry.

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